



March 2018

Introducing: Affiliate Loyalty Rewards Program

All current Affiliate Members whose accounts are in good standing are eligible for the Society's new loyalty rewards program, in which the Society issues a credit note equivalent in value to the affiliate's annual Swim license fee to Affiliate Members who:

• sign a Swim for Life license for a minimum of 5 years,

and

 exclusively offer the Lifesaving Society's Swim for Life, Swim Patrol, Bronze Medal awards, National Lifeguard, First Aid and related leadership programs

Affiliates need not offer all Society training programs, but must not offer any competing programs.

Affiliates may apply the credit note towards their swim license fee or against the purchase of all Lifesaving Society programs, products and services including <u>LifeguardDepot.com</u> merchandise.

Credit notes have no cash surrender value, are not transferable, and are valid for 24 months from the date of issue. Credit notes may be used to clear any unpaid invoice on the affiliate's account.

For more information or to enroll in the new loyalty rewards program, contact Member Services Manager Raegan Wiseman: raeganw@lifesavingnl.ca.

Join us at the AGM

The Lifesaving Society Newfoundland and Labrador hosts its 2018 Annual General Meeting at St. John's City Hall on Saturday, April 21. Join us for a reception at 12 noon followed by the AGM at 1 p.m. Members and friends of the Society including Instructors, Examiners and Affiliate representatives are cordially invited to attend.

ST. J@HN'S

What's New with Leadership Training?



LIFESAVING SOCIETY

Exciting changes are coming to the Lifesaving Society leadership training system in 2018 as we transition to new leadership courses and retire some existing ones. Learn more in What's New for Affiliates? and visit the Teaching section of our website. Full details are featured in the 2018 edition of the Society's Program Guide which will be officially released at our 2018 AGM (see above).

Save the dates

April 21 – Lifesaving Society Newfoundland and Labrador Annual General Meeting, St. John's, NL

May 5 to 6 – Canadian Emergency Response Championships, Milton, ON

May 28 to 30 – Atlantic Recreation Conference, Charlottetown, PE

June 2 to 3 – Canadian Pool Lifesaving Championships, Markham, ON

July 15 to 21 – National Drowning Prevention Week

August 24 to 26 – Canadian Surf Lifesaving Championships, Lac Simon, QC

National Drowning
Prevention Week

LIFESAVING SOCIETY

Stearns lifejackets come in all sizes for all ages and any activity – swimming lessons, on the boat or your personal watercraft.

Infant - 20-30 lb. Child - 30-60 lb.

Youth - 60-90 lb. Adult - 90 lb. and over

SPRING LIFEJACKET SALE - UNTIL APRIL 30, 2018
All sizes: \$35.40 * tax. FREE SHIPPING within Canada.

Visit lifeguarddepot.com

Stearns lifejackets are approved by Transport Canada.



The Lifesaving Society is a national, volunteer organization and registered charity working to prevent drowning and water-related injury. Annually, over 1,000,000 Canadians participate in the Society's swimming, lifesaving, lifeguard and leadership training programs. The Society sets the standard for aquatic safety in Canada and certifies Canada's National Lifeguards.